Name: _____   Data Project Design

Problem
Your client is having a hard time falling asleep - it's your job to figure out what they can do to sleep better.

Step 1 - Data Collection
How would you measure "good" sleep?

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Brainstorm factors that could impact your clients sleep and how you'd collect related data.

Factor	Data Collection

Step 2 - Data Analysis
What patterns would you look for in the data?

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Step 3 - Value Creation
What are the highlights from your findings that you can share with your client?

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